



phone: 519-973-1116

fax: 519-973-8360

CITIZENS ENVIRONMENT ALLIANCE
of southwestern Ontario

September 5, 2007

For Immediate Release

Idle Free Windsor Signs Installed At Windsor Airport

Windsor, ON – The Citizens Environment Alliance (CEA) is pleased to announce that Windsor Airport will be installing anti-idling signs at its terminal building. The distribution and installation of anti-idling signs at idling hotspots around Windsor is a continuing effort of the CEA's Idle-Free Windsor project. The signs are also a permanent educational effort to support the City of Windsor's anti-idling bylaw.

The Idle-Free Windsor project has provided educational tools for individuals to easily reduce their personal contributions toward the generation of smog and greenhouse gasses. Some 375 anti-idling street signs are available for installation at idling hotspots across Windsor through Traffic Operations, City of Windsor.

“Every driver in this community can easily reduce smog and greenhouse gas emissions by avoiding unnecessary idling,” stated Derek Coronado, Research and Policy Coordinator of the CEA. “Drivers can also save money by not idling and avoid being ticketed for unnecessary idling by paying attention to the signs,” said Coronado.

Please join the CEA for an installation ceremony of anti-idling signs at the terminal building on Thursday, September 6 at 11:00 AM.

-30-

For further information, contact:

Derek Coronado, Research and Policy Coordinator, (519) 973-1116

Phil Roberts, Manager of Technical Operations and Projects, Windsor Airport, (519) 969-9096, ext. 439